

# CELEBRITY NEWS MAGAZINE

**Celebrity News Magazine**

A Monthly Publication

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## DEMOGRAPHIC AND RATE SHEET

Celebrity News magazine is a monthly publication featuring articles about celebrities, success stories, and tips, and all the latest advances in health and business. It's distributed into many of the major music, movies, and television studios as well as the following areas on newsstands and retail stores: Beverly Hills, West LA, Hollywood, Santa Monica, Los Angeles, San Fernando Valley and Ventura Blvd., Malibu, Marina Del Rey, Burbank, Glendale, Pasadena. Our demographics are upscale married and singles with above average income and educational background, professional and arts people.

### RATES FOR BLACK AND WHITE ADS ONLY! (COLOR IS DOUBLE)

Note: 1 column = 2"

<b>1/40 page</b>	1 col. x 2"	<b>2" x 2"</b>	<b>\$125.00</b>
<b>1/30 page</b>	1 col. x 3"	<b>2" x 3"</b>	<b>\$150.00</b>
<b>1/20 page</b>	1 col. x 4"	<b>2" x 4"</b>	<b>\$175.00</b>
<b>1/12 page</b>	2 col. x 3"	<b>4" x 3"</b>	<b>\$200.00</b>
<b>1/10 page</b>	2 col. x 4"	<b>4" x 4"</b>	<b>\$250.00</b>
<b>1/8 page</b>	2 col. x 5"	<b>4" x 5"</b>	<b>\$300.00</b>
<b>1/6 page</b>	2 col. x 6 1/2"	<b>4" x 6 1/2"</b>	<b>\$400.00</b>
<b>1/4 page</b>	2 col. x 10"	<b>4" x 10"</b>	<b>\$600.00</b>
<b>1/2 page</b>	5 col. x 7 3/4"	<b>10" x 7 3/4"</b>	<b>\$1,100.00</b>
<b>Full page</b>	5 col. x 15 1/2"	<b>10" x 15 1/2"</b>	<b>\$2,000.00</b>

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Total 155 inches with image of 15 1/2" length. 10" width. (85 line screen) Proof must be checked, signed and returned prior to publication, unless 30 days has passed with no customer response, in which case ad will be printed as set. Proofs are for the purpose of correcting typo's or error in content only. They are not for changes in original copy, design, or content. Any addition to a proof will incur a \$75.00 charge. Do not phone in ad corrections: they must be submitted in writing via fax, e-mail or U.S. mail. Celebrity will only be responsible for that portion of ad printed in error. No sexual or fur advertising will be permitted due to our family and animal charity involvement on our T.V. show, Spectrum. No barter permitted. Celebrity is not responsible for camera-ready artwork, photographs, or veloxes. Closeout for non-camera-ready artwork approximately the 15th of the month prior to publication. **DO NOT FAX IN EDITORIALS OR PUBLICITY.** You may either e-mail or send them via U.S. mail to the address above. Advertising purchased at special rates must be camera-ready and will be printed according to space availability. No Refunds. Special positioning incurs additional charges. Celebrity is not liable for refunds over purchase price.

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Advertising Sales Person

\_\_\_\_\_  
Date

\_\_\_\_\_  
I.D. #

Company Name: \_\_\_\_\_

Attention: \_\_\_\_\_

Company Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zipcode: \_\_\_\_\_

Company Phone #: \_\_\_\_\_ Fax/E-mail \_\_\_\_\_

Ad Size: \_\_\_\_\_ No. of Issues \_\_\_\_\_ Proof to be sent: [ ]Fax [ ]E-mail [ ]U.S. Mail

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